

CHIMA PATIL SHIKSHAN SANSTHA'S

KALYANI PATIL DEGREE COLLEGE

ARTS | COMMERCE | SCIENCE

(Affiliated to University of Mumbai)

At – Dhaniv, Near Dhaniv Talao, Nallasopara (E),Post – Pelhar, Tal – Vasai, Dist – Palghar 401208 https://www.kpcollege.in E-mail:kpdegree21@gmail.com Mobile: 9699859219

Credit Structure as per NEP-2020 (w.e.f. 2024-25)

F. Y. BSc. IT

	Semester I Subjects	Credits		Semester II Subjects	Credits
Major		2	BSO201	Object Oriented	2
BSP101	 Principles of 			Programming with C++	
	programming	2	BSM202	2. Microprocessor	2
BSM102	with C			Architecture with 8085	
	2. Database				
	Management				
	System				
		_	7,7,7,7,7,7		
Major	1. Principles of	2	BSOMP203	1. Object Oriented	2
BSPDP103	programming			Programming with C++	
	with C and DBMS			and	
	Practical			Microprocessor Architecture with 8085 Practical	
	Practical			with 8083 Flactical	
Minor	-	-	BSN204	1. Numerical Methods	2
BSD104	OE 1:Digital	2	BSF205	OE1: Financial Market	2
BSO105	Marketing	2	BSI206	OE2: Introduction to Corporate	2
	OE			Law	
	2:Organizational				
	Behaviour				
BST106	 VSC: Discrete 	2	BSE207	1. VSC: Fundamentals of	2
	Mathematics			Digital Electronics	
		_			_
BSTPP107	2. SEC: Discrete	2		2. SEC: Fundamentals of	2
	Mathematics			Digital Electronics	
	Practical using			Practical	
BSC108	sci lab	2	BSW208	AEC: Web Programming	2
DSC109	1. AEC:Corporat		D3 W 200	1. AEC. Web Flogramming	<u> </u>
	communicatio				
BSG109	n-I	2			
Dogra			BSG209	2. VEC: Green Technology-II	2
	2. VEC:: Green				_
BSK110	Technology: I	2			
		_			
	3. IKS: Evolution				
	of IT				

VISION: COMMITTED AND PERSUASIVE EFFORTS TOWARDS HOLISTIC EDUCATION

BSS1011 BSL1011 BSP1011	1. CC: NSS/ Sports/ Cultural/ Yoga	2	BSS2010 BSL2010 BSP2010	1. CC : NSS/ Sports/ Cultural/ Yoga	2
	Total	22			22

Programme Name: F.Y.B.Sc(Information Technology) Semester: I

Course Category/Vertical: Major

Name of the Dept: **B.Sc(Information Technology)**

Course Title: Principles of programming with C

Course Code: BSP101 Course Level: 4.5

Type: Theory

Course Credit: 2 credits Hours Allotted: 30 Hours Marks Allotted: 50 Marks

Course Objectives(CO):

- 1. To develop the logical ability and basic concepts to be cleared using suitable examples of the students
- 2. To handle the errors and find suitable solution.

Course Outcomes (OC):

- OC 1. Learn the basic principles of programming and develop of logic using algorithm and flowchart.
- OC 2. Acquire the information about data types.
- OC 3. Understanding of input and output functions.

Description the course:	Explore the foundational principles of
	programming using the C language in this
	comprehensive course. From basic syntax to
	advanced concepts, gain hands-on experience
	in problem-solving, algorithm development,
	and code optimization. Build a strong
	foundation for understanding programming
	logic, memory management through practical
	exercises and projects

Unit No.	Content	Hours
I	1. Introduction: Algorithms, Structure of C Program. Program	15
	Characteristics, Compiler, Linker and preprocessor, pseudo code	
	statements and flowchart symbols, Desirable program	
	characteristics. Compilation and Execution of a Program, C	
	Character Set, identifiers and keywords, data types and sizes,	
	constants and its types, variables, Character and character strings,	
	typedef, typecasting	
	2. Type of operators: Arithmetic operators, relational and logical	
	operators, Increment and Decrement operators, assignment	
	operators, the conditional operator, Assignment operators and	
	expression,	
	Control Flow: Statements and Blocks, If-Else, Else-If, Switch,	
	Loops- While and For Loops Do-while, Break and Continue, Goto	
	and Labels	
II	Functions and Program Structure: Basics of functions. User defined	15
	and Library functions, Function parameters, Return values,	
	Recursion, Scope Rules, Standard Input and Output, Formatted	
	Output-printf() and Formatted Input- scanf(), Line Input and Output	
	2. Pointer and Arrays: Pointers and Functions, Multidimensional	
	Array, Command-line Arguments, Pointers to Functions	
	3. Structures: Basics of structures, Structures and Functions, Arrays of	
	Structures, Unions,	
	File management in C: Defining and Opening file, Closing a file,	
	Input / Output operations on file, Error handling in C, Random	
	access to files	
	Total Hours	30

- 1. Programming Language, Brian W.Kernighan and Denis M.Ritchie, PHI 2nd Edition 1998
- 2. Mastering C K R, Venugopal, Tata McGrawHill, 6th Edition, 2007
- 3. Programming with C, KR Venugopal, Tata McGrawHill, 6th Edition 2007
- 4. Let us C, Yashwant P. Kanetkar, BPB Publication
- 5. Programming in ANSI C, E.Balagurusamy, Tata McGraw
Hill, $7^{\rm th}$ Edition , 1982

Programme Name: FY.B.Sc(Infe	ormation Technology)	Semester:I	
Course Category: Major			
Name of the Dept: B.Sc. (Inform	Name of the Dept: B.Sc. (Information Technology)		
Course Title: Database Management System			
Course Code: BSM102	Course Level: 4.5		
True at The court			

Type: Theory
Course Credit: 2

Hours Allotted: 30 Hours Marks Allotted: 50 Marks

Course Objectives:

1. The objective of the course is to present an introduction to fundamentals of database management systems, with an emphasis on how to organize, maintain and retrieve - efficiently, and effectively - information from a DBMS

Course Outcomes:

OC1 - Understand Database as s Relational model for Organizing, structuring, storing of data and SQL to retrieve data.

OC2 - To understand creation, manipulation and querying of data in databases.

Description the course:

"Database Management System" introduces learners to the fundamental principles and practices of organizing, storing, accessing data efficiently. This course provides a comprehensive overview of database concepts, including relational design, SQL querying, database normalization, and indexing. Participants will gain practical skills in designing, implementing, and managing databases to meet the information needs of businesses and organizations

Unit No.	Content	Hours
Ι	Introduction: Why Databases? Data versus Information, Introducing	15
	the Database, Role and Advantages of the DBMS, Types of Databases	
	Entity Relationship Model:	
	Conceptual modelling and database design: Data modelling using the	
	Entity Relationship model (ER). The enhanced entity relationship	
	model. Relational database design by ER and EER model. Practical	
	database design methodology and use of UML diagrams.	
	Normalization of Database Tables:	
	Database Tables and Normalization, The Need for Normalization, The	
	Normalization Process, Improving the Design, Surrogate Key	
	Considerations, HigherLevel Normal Forms, Normalization and	
	Database Design, Denormalization, Data-Modeling Checklist	
II	Structured Query Language (SQL): Introduction to SQL, Basic	15
	SELECT Queries, SELECT Statement Options, FROM Clause	
	Options, ORDER BY Clause Options, WHERE Clause Options,	
	Aggregate Processing, Subqueries, SQL Functions, Relational Set	
	Operators, Crafting SELECT Queries	
	Advanced SQL: Data Definition Commands, Creating Table	
	Structures, Altering Table Structures, Data Manipulation Commands,	
	Virtual Tables: Creating a View, Sequences, Function and Procedural	
	SQL.	
	Transaction Management and Concurrency Control: What Is a	
	Transaction? Concurrency Control with Locking Methods,	
	Concurrency Control with Time Stamping Methods, Concurrency	
	Control with Optimistic	
	Total Hours	30

- 1. Fundamentals of Database systems. Ramez Elmasri, Shamkant B Navathe Pearson. 6th Edition
- 2. Database Management Systems, Ramakrishnam, Gehrke, McGraw- Hill, 2007
- 3. The Programming Language of Oracle, 4th Revises Edition, Ivan Bayross
- 4. Oracle PL/SQL Programming, Steven Feuerstein with Bill Pribyl

Programme Name: FYB.Sc(Information Technology)

Course Category/Vertical: Major

Name of the Dept: B.Sc. (Information Technology)

Course Title: Principles of programming with C and Database Management System Practical

Course Code: BSPDP103

Course Level: 4.5

Type: Theory

Course Credit: 2 credits

Hours Allotted: 60 Hours

Marks Allotted: 50 Marks

Course Objectives(CO): (List the course objectives)

- 1. To develop the logic of the student.
- 2. Describe loops and Practical use of operators.
- 3. To introduce ER data model, database design and normalization
- 4. To Learn SQL basics for data definition and data manipulation

Course Outcomes (OC): (List the course outcomes)

- OC1. Develop applications.
- OC2. Understand the differences between syntax errors, runtime errors, and logic errors
- OC3. Design database schema for a given application and apply normalization.
- OC4. Acquire skills in using SQL Commands for data Definition and data manipulation

Sr.	Content	Hour
N		S
О		
1	1. a. Write an algorithm and draw flowchart for Area of circle.	15
	b. Write an algorithm and draw flowchart to print the given no. is even or	
	odd.	
	c. Write an algorithm and draw flowchart to print 1 to 10 numbers.	
	d. Write an algorithm and draw flowchart for sum of 1 to 5 numbers.	
	2. a. Write a program using while loop to reverse the digits of a number.	
	b. Write a program to calculate the factorial of a given number.	
	c. Write a program to find the roots of quadratic equation.	

- d. Write a program to print the Fibonacci series.
- 3. a. Write a program in C to check entered character vowel or consonant b.

 Write a program to C program to print day name of week using switch-case.
 - c. Write a program to read three values from keyboard and print out the largest of them without using if statement.
- 4. a. Write a program to print the pattern of asterisks as shown below

*

* *

* * *

* * * *

- b. Write a program to print the pattern of asterisks as shown below:
- * * * *
- * * *
- * *

*

- c. Write a program to print Floyd's Triangle.
- 5. a. Write a program to print area of square using function.
 - b. Write a program using recursive function.
 - c. Write a program to square root, abs() value using function.
 - d. Write a program using goto statement.
- 6. a. Write a program to print rollno and names of 10 students using array. b. Write a program to read a matrix of size m*n.
 - c. Write a program to sort the elements of array in ascending or descending order.
- 7. a. Write a program to extract the portion of a character string and print the extracted part.
 - b. Write a program to find the given string is palindrome or not.
 - c. Write a program to using strlen(), strcmp() function.
- 8. a. Write a program to display the values using different data types and its address using pointer.
 - b. Write a program to perform addition and subtraction using pointer.

	9. a. Write a program to copy the contents of the file from one file into other.	
	b. Write a program to print the structure using	
	• Title	
	• Author	
	• Subject	
	• Book ID	
	Print the details of two students.	
	10. a. Create a mini project on "Bank management system" . The program	
	should be menu driven	
2	1. Draw E-R diagram and convert entities and relationships to relation table	15
	for a given scenario: Bank	
	College	
	2. Write relational algebra queries for a given set of relations	
	3. Defining data	
	a. Using CREATE statement	
	b. Using ALTER statement	
	c. Using DROP statement	
	d. Using TRUNCATE statement	
	e. Using RENAME statement	
	5. Manipulating data	
	a. Using INSERT statement	
	b. Using UPDATE statement	
	c. Using DELETE statement	
	d. Using SELECT statement	
	6. Creating and managing the tables	
	a. Creating table with contraints: NOTNULL, UNIQUE, PRIMARY	
	KEY ,FOREIGN KEY	
	7. Restricting and sorting data	
	a. Using DISTINCT,IN, AS, SORT,LIKE,ISNULL, OR	
	b. Using Group By, Having clause, Order By clause	

8. A	ggregate and Mathematical functions	
a	. AVG,MIN,MAX,SUM,COUNT	
b	. ABS,SQRT,ROUND,TRUNCATE,SIGN,POWER,MOD,FLOOR,CE	
	IL	
9. V	iews and Joins: For a given set of relation tables perform the following	
a	. Creating view	
b	. Dropping view	
С	. Selecting from a view	
10. Г	Patabase trigger	
a	. Using CREATE OR REPLACE TRIGGER	
11. F	unctions and Procedures.	
Total Ho	urs	60

Programme Name: FYB.Sc(Information Technology)	Semester: I
Course Category/Vertical: Open Elective	
Name of the Dept: B.Sc. (Information Technology)	
Course Title: Digital Marketing	
Course Code: BSD104	Course Level:4.5
Type: Theory	
Course Credit: 2 credits	
Hours Allotted: 30 Hours	
Marks Allotted: 50 Marks	

Course Objectives(CO): (List the course objectives)

To make learner understand / implement

- 1. To acquaint the students with the knowledge of growing integration between the traditional and digital marketing concepts and practices in the digital era
- 2. To familiarize the students with the tools and techniques used by the digital marketers for driving the marketing decisions to attain marketing objectives.

Course Outcomes (OC):

OC1. Students will be able to understand the concept of digital marketing and its integration with traditional marketing.

OC2. Students will be able to understand social media marketing and apply the learnings to create digital media campaigns

OC3. Students will be able to examine various tactics for enhancing a website's position and ranking with search engines.

Description the course:	Digital marketing comprises all marketing				
	efforts that use the Internet. These include				
	digital channels such as search engines, email,				
	websites, social media, etc., that can be used to				
	connect with current and prospective				
	customers.				

Unit No.	Content	Hours
I	 Introduction to digital marketing- Meaning of Digital Marketing, Differences from Traditional Marketing, Return of Investments on Digital Marketing vs. Traditional Marketing, E Commerce, Tools used for successful marketing, SWOT Analysis of Business for Digital Marketing, Meaning of Blogs, Websites, Portal and Their Differences, Visibility, Visitor Engagement, Conversion Process, Retention, Performance Evaluation. Search Engine Optimization (SEO): On page Optimization Techniques, Off Page Optimization Techniques, Preparing Reports, Creating Search Campaigns, Creating Display Campaigns. Social Media Optimization (SMO): Introduction to Social Media Marketing, Advanced Facebook Marketing, 	15
II	 Word press Blog Creation, Twitter Marketing, Linkedln Marketing, Instagram Marketing, social media Analytical Tools. Search Engine Marketing: Meaning and Use of Search Engine Marketing, Tools used — Pay Per Click, Google Adwords, Display Advertising Techniques, Report Generation Website Traffic Analysis, Affiliate Marketing and Ad Designing: Google Analytics, Online Reputation Management, EMail Marketing, Affiliate Marketing, Understanding Ad Words Algorithm, Advertisement Designing 	15
	Total Hours	30

- Digital Marketing by Seema Gupta Mcgraw Hill
- 2 Internet Marketing : A practical approach in the Indian context, Oxford Publishing
- 3 Digital Marketing: Strategy, Implementation & Practice, Dave Chaffey & Fiona Ellis

Programme Name: FYB.Sc(Information Technology)	Semester:I
Course Category/Vertical: Open Elective	
Name of the Dept: B.Sc.(IT)	
Course Title: Organizational Behavior	
Course Code:BSO105	Course Level:4.5
Type: Theory	
Course Credit: 2 credits	
Hours Allotted: 30 Hours	
Marks Allotted: 50 Marks	

Course Objectives(CO):

- 1. To build self-awareness among the learner and enable the learner to identify and acknowledge individual and group differences.
- 2. To introduce the learner to group behavior, conflicts and acquaint the learner with motivation theories at workplace, familiarize with modern age workplace stress & impart skills to overcome.

Course Outcomes (OC):

OC1. The learner studies various aspects of Personality and develop skills in applying knowledge to enhancing individual and organizational effectiveness in a wide range of organizations.

OC2. To develop an understanding of the theories and group behavior and dynamics within an organization and managing change as well as Evaluate conflict management and stress management.

Description the course:	The course introduces the learners insights into	
	human behavior within organizations, helping	
	managers make informed decisions and	
	effectively manage their workforce. The	
	learners could upgrade their current	
	understanding OB principles, organizations	
	can enhance employee satisfaction,	
	productivity, and overall performance.	
	Students would be able to explore various	
	career opportunities as there is a growing	
	demand for professionals well-versed in OB	

Unit No.	Content	Hours
I	FUNDAMENTALS OF ORGANIZATIONAL BEHAVIOUR	15
	•Definition, need and importance of organizational behaviour, Nature	
	and scope, Models of OB(Autocratic, Custodial, Supportive, Collegial	
	& SOBC),	
	•Definition of Emotional Intelligence - Fundamentals of Emotional	
	Intelligence	
	•Interpersonal Behaviour, Johari Window,	
	•LEADERSHIP-Meaning, Importance, Leadership styles,	
П	•Motivation: Importance, Types, Theories of Motivation	15
	understanding groups and teams, Groups in organizations, Group	
	dynamics, Group decision making, Team building, Communication,	
	Control	
	•CONFLICT MANAGEMENT- Definition and Meaning, Sources of	
	Conflict, Types of Conflict, Conflicts resolution strategies	
	·Organizational culture and climate	
	•Organizational change and development, methods for implementing	
	organizational change	
	•Stress Management-Time management	
	Total Hours	30

- 1. Jerald Greenberg- Organsiational Behavior, PHI learning Pvt. ltd India 10th Edition.
- 2. Fred Luthans- Organisational Behavior, MC Graw Hill, 10th Edition.
- 3. Gregory Moorhead, Ricy Griffin Biztatra , India 7th Edition.
- 4. Stephen P Robbins-Dorling Kindersley pvt ltd, 15th Edition.

Programme Name: FYB.Sc(Information Technology)	Semester: I
Course Category/Vertical: Vocational Skill Course	
Name of the Dept: B.Sc. (Information Technology)	
Course Title: Discrete Mathematics	
Course Title. Discrete Mathematics	
Course Code: BST106	Course Level:4.5
Type: Theory	
Course Credit: 2 credits	
Hours Allotted: 30 Hours	·
Marks Allotted: 50 Marks	

Course Objectives(CO): (List the course objectives)

- 1. Course will provide students with an overview of discrete mathematics.
- 2. Students will learn about topics such as logic and proofs, sets, Relation and functions, techniques of counting, graph theory, Binary tress and other important discrete math concepts.

Course Outcomes (OC): (List the course outcomes)

OC1. Understand the basic principles of sets, operations in sets and different types of relations. Analyze mathematical properties using mathematical induction methods. Understand different counting techniques and method of Solving Recurrence relation.

OC2. Understand graphs and Binary trees and its various applications

Description the course:	It provided the basic techniques to solve the
	problems. This course provided the foundation
	for many computer science Courses including
	data structures, algorithm, operation system.

Unit No.	Content	Hours
I	Sets, Relation and Function	15
	Definition Sets and Elements, Subsets, Venn Diagrams, Set Operations,	
	Algebra of Set, Power Sets, Mathematical Induction, Relations on sets,	
	Reflexivity, Symmetric and Transitivity, Equivalence Relations,	
	Functions Define on general sets, One-to-One, Onto, and Invertible	
	Function, composition of functions and Cardinality with application to	
	Computability.	
	Techniques of Counting	
	Basic Counting Principles, Permutations, Combinations, the Pigeonhole	
	Principle, The Inclusion-Exclusion Principle, Recurrence Relations,	
	Linear Recurrence Relations with Constant Coefficients, Solving	
	Second Order Homogeneous Linear Recurrence Relations.	
	Probability: Basics of Probability, Addition Rule	
II	Graph Theory:	15
	Graph Definition and basic properties, Sub graphs, Matrix representation	
	of graph, Isomorphism of Graphs, Paths, Connectivity, Traversable and	
	Eulerian Graphs, Labeled and Weighted Graphs, Complete, Regular, and	
	Bipartite Graphs, Planar Graphs, Representing Graphs in Computer	
	Memory, Graph Algorithms, Traveling-Salesman Problem,	
	Introduction, Directed Graphs, Sequential Representation of Directed	
	Graphs, , Shortest Paths, Linked Representation of Directed Graphs,	
	Graph Algorithms: Depth-First and Breadth-First Searches Algorithm	
	for Shortest Path.	
	Trees and Binary Trees:	
	Definition and properties of tree, Spanning tree and shortest path.	
	Definition Binary Trees, Complete Binary Trees, Traversing Binary	
	Trees, Binary Search Trees, Huffman's Algorithm.	
	Total Hours	30

- Discrete Mathematics and its Applications Kenneth H. Rosen Tata MCGraw Hill 8th 2019
- Discrete Mathematics, Schaum's Outline Series Seymour Lipschutz, Marc Lipson
 Tata MCGraw Hill 3rd 2007
- Discrete Mathematics and its Applications Sussana S.Epp Cengage Learning 5th
 2018
- 4 Discrete Mathematical Structures B Kolman RC Busby, S Ross PHI
- 5 Discrete structures Liu Tata MCGraw Hill

Programme Name: FYB.Sc(Information Technology)	Semester: I
Course Category/Vertical: Skill Enhancement Course	
Name of the Dept: FY (Information Technology)	
Course Title: Discrete Mathematics Practical	
Course Code:BSTPP107	Course Level:4.5
Type: Theory	
Course Credit: 2 credits	
Hours Allotted: 60 Hours	
Marks Allotted: 50 Marks	
Course Objectives (CO) . (List the course objectives)	

Course Objectives(CO): (List the course objectives)

- 1. Course will make students understand different commands and functions of SCILAB.
- 2. To implement programs of set theory, functions, Recurrence relation. To represents concept of graph theory, directed graph, and their subtopics in the form of a program.

Course Outcomes (OC): (List the course outcomes)

OC1. Implement programs on Inclusion Exclusion principle, power sets, recursively defined functions, Mathematical Induction Cardinality in scilab. Execute programs like Sum principle, Product principle, Factorial, Permutations and Combinations.

OC.2 Implement concepts in Scilab like paths and connectivity, minimum spanning tree, isomorphism, adjacency matrix, path matrix. Implement recurrence relations by iteration, Second order linear homogenous recurrence relations with constant coefficients.

Description the course:	By using scilab code students able to solve
	mathematical Problems of sets, Permutations
	combinations, minimal spanning tree and
	shortest path, Graphs, recurrance relation.

Sr. No.	Content	Hours
1	Set Theory: Inclusion Exclusion principle, Power set, Mathematical	
	Induction	
2	Functions and Algorithm : Recursively define function, cardinality,	
	Polynomial evaluation, Greatest common divisor	
3	Sequences: Summation Notation, Product Notation, Mathematical	
	Induction	
4	Probability Theory:	
	Sample space and events, Finite Probability space, Addition Principal	
5	Counting I:	
	Sum rule principle, Product rule principle, factorial, Binomial Coefficient	
6	Counting II:	
	Permutations, Permutations with repetitions, Combinations, Combinations	
	with repetitions.	
7	Graph Theory:	
	Paths and Connectivity, Minimum Spanning Tree, Isomorphism	
8	Directed Graph:	
	Adjacency Matrix, Path Matrix	
9	Tree:	
	Minimum Spanning tree , Shortest path algorithm Kruskal or Prims	
10	Recurrence Relation:	
	Solving linear homogeneous recurrence relation with constant coefficients.	
	Total Hours	60

Programme Name: FYB.Sc.(Information Technology) Semester: I

Course Category/Vertical: Ability Enhancement Course

Name of the Dept: **B.Sc.** (**Information Technology**)
Course Title: Corporate Communication

Course Code:BSC108 Course Level:4.5

Type: Theory

Course Credit: 2 credits Hours Allotted: 30 Hours Marks Allotted: 50 Marks

Course Objectives (CO): (List the course objectives)

- 1. To inculcate the knowledge of basic communication skills in learners and make learners aware of how non-verbal communication impacts daily communication.
- 2. To inculcate effective business writing skills in learners and create awareness about ethics in information

Course Outcomes (OC): (List the course outcomes)

OC1: Learners would develop their basic communication skills and gain knowledge of how verbal and non-verbal communication impacts the business world.

OC2: Develop effective business writing skills

Description the course:

The course introduces learners to the basic concepts of communication required in personal and professional lives. It will assist them in making effective use of both verbal and non-verbal methodologies of communication. The course will inculcate effective writing skills in learners enabling them to overcome the communication challenges they may face in the corporate world. With these skills they can turn out to be communication experts and PR experts as well

Unit No.	Content	Hours
I	Fundamentals of Technical Communication	15
	Fundamentals of Technical Communication: Introduction, The process of communication, Language as tool of communication, levels of communication, The flow of communication, Communication Networks, The importance of technical communication Barriers to communication: Definition of Noise, classification of Barriers Non-verbal Communication: Introduction, Definition, significance of nonverbal, forms of non-verbal communication, types of non-verbal communication The Seven Cs of Effective Communication: Completeness, Conciseness, Consideration, Concreteness, Clarity, Courtesy, Correctness Meeting and conferences: Introduction, Purpose of Meeting, planning a meeting, Meeting Process, Leading effective meeting, evaluating meeting, planning conference, teleconferencing. Group Discussion and team presentation: Introduction, Benefits of GD, Workplace GD guidelines, Functional and non-functional roles in GD, Improving group performance, Assessment of group discussion, Team presentation: Introduction, Advantages of email, problems in email communication: Introduction, Advantages of writing Effective Email	
II	Business Writing and Visual Aids Business writing: Introduction, Importance of written Business, Five main strategies of writing business messages Business correspondence: Business letter writing, common component of Business letter, Strategies for writing body of a letter, Types of Business letter, writing memos. Business reports and proposal: What is a report? Steps in writing routine Business report, parts of reports, corporate reports and Business proposals Careers and Resume: Introduction to career building, resume format, traditional, electronic and video resumes, sending resume, follow-up letters and online recruitment process. Creating and Using Visual Aids: Object, Models, Handouts, Charts and Graphs, Text Visuals, Formatting Computer generated charts, graphs and visuals.	15
	Total Hours	30

- Technical communication: principles and practices Meenakshi Raman & Sangeeta Sharma Oxford Higher Education
- 2. Business Communication Meenakshi Raman & Prakash Singh Oxford- Higher Education 2nd edition 2006
- 3. Effective Business Communication Herta Murphy, Herbert Hildebrandt, Jane Thomas Tata McGraw Hill 7th edition 2008
- 4. Professional Communication Aruna Koneru McGraw Hill 2008
- Business and Professional Communication Plans, Processes and Performance James R.
 DiSanza Nancy J..Legge Pearson Education 4 th Edition
- 6. Storytelling with data-a data visualization guide for business professionals Cole Nussbaumer knaflic Wiley

Programme Name: FYB.Sc(Information Technology)	Semester:I
Course Category/Vertical: Value Education Course	

Name of the Dept: **B.Sc.(IT)**

Course Title: Green Technology-I

Course Code:BSG109 Course Level: 4.5

Type: Theory

Course Credit: 2 credits Hours Allotted: 30 Hours Marks Allotted: 50 Marks

Course Objectives(CO):

CO 1.Understand the concept of Green IT and impact of sustainability of computing applications, regulatory, non regulatory and other influences affecting business.

CO 2.Understand Key sustainability challenges associated with data centers and strategies to make them more environmentally sustainable with in-depth coverage of energy-efficient storage technologies and data storage systems.

Course Outcomes (OC):

OC 1. The learner studies emerging green IT regulations, energy management techniques, laws, standards and regulations related to Green IT.

OC 2. Develop knowledge about green data storage and data centers and how the choice of hardware and software can facilitate a more sustainable operation.

Description the course:

The course introduces the learners to the concept of sustainable approach to IT resource management, focusing minimizing on environmental impact in the context of environmental concerns. The learners could upgrade their current understanding towards Green IT practices, reducing energy consumption and electronic waste, promoting efficient, cost-effective, and environmentally sustainable IT systems. Students would be able to explore new areas of IT professionals with expertise in Green IT.

Unit No.	Content	Hours	
I	Green IT An Overview		
	•Introduction, Environmental Concerns and Sustainable Development,		
	Environmental Impacts of IT, Green IT, Applying IT for Enhancing		
	Environmental Sustainability, Green IT Standards and Eco-Labelling		
	of IT.		
	•Green Devices and Hardware : Introduction, Life Cycle of a Device		
	or Hardware, Reuse, Recycle and Dispose, Green Software, Energy-		
	Saving Software Techniques,		
	•Sustainable Software Development : Introduction, Current Practices,		
	Sustainable Software, Software Sustainability Attributes and Metrics		
	Sustainable Software Methodology		
	•Regulating Green IT: Laws, Standards and Protocols: Introduction,		
	Introduction, Nonregulatory Government Initiatives, Industry		
	Associations and Standards Bodies, Green Building Standards, Green		
	Data Centres, Social Movements and Greenpeace		
II	•Green Data Storage: Introduction, Storage Media Power		
	Characteristics, Energy Management Techniques for Hard Disks,		
	System-Level Energy Management. Green Data Centres: Data Centres		
	and Associated Energy Challenges, Data Centre IT Infrastructure, Data		
	Centre Facility Infrastructure: Implications for Energy Efficiency, IT		
	Infrastructure Management, Green Data Centre Metrics		
	Total Hours	30	

- 1. Green IT Toby Velte, Anthony Velte, & Robert Elsenpete McGraw Hill 2008
- 2. Harnessing Green It Principles And Practices San Murugesan, G.R. Gangadharan WILEY -
- 3. Green Data Center: Steps for the Journey Alvin Galea, Michael Schaefer, Mike Ebbers Shroff Publishers And Distributors 2011
- 4. Green Computing and Green IT Best Practice Jason Harris Emereo
- Green Computing Tools and Techniques for Saving Energy, Money and Resources Bud E.
 Smith CRC Press 2014

Programme Name: F	YB.Sc(Information Technology)	Semester:I
Course Category: Inc	lian Knowledge System	
Name of the Dept: B	Sc (Information Technology)	
Course Title: Evolutio	n of Information Technology	
Course Code:BSK110		Course Level:4.5
Type: Theory		
Course Credit: 2		
Hours Allotted: 30 Ho	urs	
Marks Allotted: 50 Ma	arks	
Course Objectives:	1. Make aware to Basics of Comp	outer and various storage devices
	2. Concept of Hardware, Software	and Networking devices.
	3. To study IT Act 2000	

Course Outcomes:

OC1 - Study generations of Computer and basics of Internet and it applications

OC2 - Understand various software types and Basics of I.T. Act 2000

Description the course:

Through this course, learners will embark on a fascinating exploration of the historical milestones, key innovations, and transformative trends that have shaped the IT landscape. From early mechanical computing devices to the advent of the internet, mobile computing, and artificial intelligence, participants will gain valuable insights into how IT has revolutionized communication, commerce, and daily life.

Unit No.	Content	Hours
I	Computer Generation and its classification: Introduction, What is	15
	Computer, Characteristics of computer, Evolution of Computer, Block	
	Diagram of a computer, Generations of Computers.	
	Storage Devices: Primary Vs Secondary Storage, Data storage &	
	retrieval methods. Primary Storage: RAM ROM, PROM, EPROM,	
	EEPROM. Secondary Storage: Magnetic Tapes, Magnetic Disks.	
	Cartridge tape, hard disks, Floppy disks Optical Disks, Compact Disks,	
	Zip Drive, Flash Drives	
	Software: Software and its needs, Types of S/W. System Software:	
	Operating System, Utility Programs Programming Language: Machine	
	Language, Assembly Language, High Level Language, advantages &	
	disadvantages of programming language. Application S/W and its	
	types	
II	Communication: Introduction, Communication Types (modes), Data	15
	Transmission Medias, Modem and its working, characteristics, Types	
	of Networks, Topologies, Computer Protocols.	
	Internet and the World Wide Web: What is Internet? Evolution of	
	Internet, Internet service providers, Internet and its applications, E-	
	mail, Telnet, FTP, domain name server, Internet address, World Wide	
	Web (WWW): World Wide Web uniform resource locator (URL),	
	Browsers-Internet Explorer, Netscape Navigator, Opera, Firefox,	
	Chrome, Mozilla.	
	I.T. Act 2000: Introduction of IT Act 2000, Offences in IT Act 2000,	
	Various provisions of IT Act 2000.	
	Total Hours	30

- 1. Fundamentals of Computers V. Rajaraman and Neeharika A. PHI Learning Sixth 2015
- Data communication and networking Behrouz. Forouzan Tata McGraw Hill 5th edition 2013
- 3. Cyber law simplified Vivek Sood Tata McGraw Hill

Scheme of Examination

Course with Credit	External Examination	Internal Examination	Total
Credit 4	60 marks	40 marks	100 marks
Credit 2	30 marks	20 marks	50 marks

Internal Examination Structure(Theory)

Internal examination	40 marks	20 marks
Project Presentation/Case Study /Quiz/Group Discussion	10 marks	5 marks
Assignment /Active class Participation/Attendance	10 marks	5 marks
Class test	20 marks	10 marks
Total	40 marks	20 marks

Structure for Class Test

For 10 marks	
Q1. Answer the following (Attempt any 2)	10 Marks
a.	
b.	
c.	
d.	

External Examination (For 60 Marks)

Q. No.	External	Marks: 60
Q .1	Answer the following questions (Any 3)	15 Marks
(From Module 1)	A	
	В	
	С	
	D	
	E	
	F	
Q. 2	Answer the following questions (Any 3)	15 Marks
(From Module 2)	A	
	В	

	С	
	D	
	E	
	F	
Q. 3	Answer the following questions (Any 3)	15 Marks
(From Module 3)	A	
	В	
	С	
	D	
	E	
	F	
Q. 4	Answer the following questions (Any 3)	15 Marks
(From Module 4)	A	
	В	
	С	
	D	
	E	
	F	

External Examination (For 30 Marks)

Q. No.	External	Marks: 30
Q .1	Answer the following questions (Any 3)	15 Marks
(From Module 1)	Α	
	В	
	C	
	D	
	E	
	F	
Q. 2	Answer the following questions (Any 3)	15 Marks
(From Module 2)	A	
	В	
	C	
	D	
	E	
	F	

Practical Evaluation Internal: 20 marks

1	Problem Solving	10
2	Lab Work/Performance	5
3	Viva	5

Practical External Exam: 30 marks
A Certified copy journal is essential to appear for the practical examination.

1	Practical Question 1	10
2	Practical Question 1	10
3	Journal	5
4	Viva Voce	5

OR

1	Practical Question 1	20
2	Journal	5
3	Viva Voce	5